



EXECUTIVE/FINANCE COMMITTEE MEETING AGENDA

October 21, 2026

3:00-4:00pm

Kimpton La Peer West Hollywood

627 La Peer Dr, West Hollywood, CA 90069

- Design West Hollywood
- ArtWalk
- Holiday Party
- US Bank
- MediaMax
- Tik Tok vs Post Boosting
- WHCC Contract
- Management x City Meeting
- Community Updates
- Public Comment



BID BOD MEETING – AGENDA

Wednesday, October 21, 2026

Location Name: La Peer

Location Address: 627 N La Peer Dr, West Hollywood, CA 90069

BID Meeting: 4:00PM to 6:00PM

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. **Review of September Minutes – Discussion and Action**
- 2. PUBLIC COMMENTS 4:05 PM**
- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:10 PM**
 - a. Action Items (review from prior month)
- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:20 PM**
 - a. **September Financial Report – Review and Approve**
 - b. BID Collections % Update (Paolo Kespradit)
- 5. EXTERNAL PARTNER REPORTS 4:30 PM**
 - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D'Ambrosia)
 - b. Ballantines (Trinity Eugenio, Jordan Munsell)
- 6. COMMITTEE REPORTS 5:00PM**
 - a. Executive Committee Report (Caitlin Penny)
 - b. Design West Hollywood Ad Hoc (Caitlin Penny)
 - c. Nominations Committee Report (Gary)
 - **Board and Affiliate Nominees Discussion and Action**
- 7. BID MANAGEMENT REPORT 5:20 PM**
 - a. Executive Director Report (Greg Rang)
 - Design WeHo
 - ArtWalk
 - Holiday Party
 - **MediaMax Spend Discussion and Action**
 - Community Updates
 - b. West Hollywood Chamber of Commerce & BID Management (Jacob Shaw)
 - Path to LA28
 - Brown Act Training

8. BOARD MEMBER COMMENTS 5:30 PM

9. PUBLIC COMMENTS 5:40PM

10.ADJOURNMENT OF BOARD MEETING 5:50 PM

NEXT MEETING: Wednesday, November 18, 2026