EXECUTIVE/FINANCE COMMITTEE MEETING AGENDA

August 19, 2026

3:00-4:00pm

Kimpton La Peer Hotel

627N La Peer Dr, West Hollywood, CA 90069

- Visit West Hollywood Website Optimization
- Design West Hollywood
    - Update (Kelsey Dodson-Smith, Jo Campbell-Fujii)
    - Social Media Strategy (Asa Acosta)
- Community Updates
    - KCRW
        - Discussion and any action
    - ArtWalk
        - Discussion and any action
    - SoHo House Update
        - Discussion and any action
- Public Comment

DESIGN WE HO DISTRICT

BID BOD MEETING – AGENDA
Wednesday, Aug 19, 2026
Location Name: Kimpton La Peer Hotel
Location Address: 627 N La Peer Dr, West Hollywood, CA 90069
BID Meeting: 4:00PM to 6:00PM

1. **CALL TO ORDER – Caitlin Penny (Chair)** **4:00 PM**
    a. Self-Introductions/Roll Call (Andrea Entz)
    b. Board Comments on Agenda
    c. **Review of July Minutes – Discussion and Action**

2. **PUBLIC COMMENTS** **4:05 PM**

3. **CHAIR REPORT – Caitlin Penny (Chair)** **4:10 PM**
    a. Action Items (review from prior month)

4. **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:15 PM**
    a. **July Financial Report – Review and Approve**
    b. BID Collections % Update (Paolo Kespradit)
        - WHDD Occupancy Report

5. **EXTERNAL PARTNER REPORTS** **4:25 PM**
    a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D'Ambrosia)
        - Human Services Department
    b. Ballantines (Trinity Eugenio, Jordan Munsell)
        - Audience Demographics
        - Engagement Breakdown
        - Design West Hollywood Strategy Recommendations
    c. West Hollywood Chamber of Commerce (Jacob Shaw)
    d. Visit West Hollywood
        - **Website Optimization Discussion and Action**

6. **COMMITTEE REPORTS** **5:05PM**
    a. Executive Committee Report (Caitlin Penny)
    b. Design West Hollywood Ad Hoc (Caitlin Penny)
        - Program Update (Kelsey Dodson-Smith, Jo Campbell Fujii)
        - **Design West Hollywood Discussion and Action**
        - **Social Media Strategy Discussion and Action**

    c. ArtWalk Ad Hoc Committee

- **Artwalk Discussion and Action**

d. Nominations Committee Report (Gary)
- **Board and Affiliate Nominees Discussion and Action**

7. BID MANAGEMENT REPORT **5:30 PM**

a. Executive Director Report (Greg Rang)
- Community Updates
  1. **Discussion and any action**
- KCRW
  1. **Discussion and any action**
- ArtWalk
  1. **Discussion and any action**
- Design West Hollywood Spend
  1. **Discussion and any action**

b. BID Manager (Jacob Shaw)
- West Hollywood Chamber's Support of Design West Hollywood
  1. **Discussion and any action**

8. BOARD MEMBER COMMENTS **5:50 PM**

9. PUBLIC COMMENTS **5:55PM**

10. ADJOURNMENT OF BOARD MEETING **6:00 PM**

NEXT MEETING: Wednesday, September 16