



EXECUTIVE/FINANCE COMMITTEE MEETING AGENDA

April 15, 2026

3:00-4:00pm

Kimpton La Peer Hotel

627N La Peer Dr, West Hollywood, CA 90069

- Design West Hollywood - presentation from event producers; discussion, any action
- Fall ArtWalk - Modern Luxury, Gemini GEL, updates, discussion, any action
- Affiliate/ArtWalk updates, Hauser & Wirth, Alba; discussion, any action
- MediaMax - opportunity to downshift May/June from \$7K/mo to \$5K/mo, and apply those savings to Aug/Sept for DWH and ArtWalk; discussion/action
- Community Updates
- Public Comment



BID BOD MEETING – AGENDA

Wednesday, April 15, 2026

Location Name: Kimpton La Peer Hotel

Location Address: 627 N La Peer Dr, West Hollywood, CA 90069

BID Meeting: 4:00PM to 6:00PM

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. Review of March Minutes – Discussion and Action**

- 2. PUBLIC COMMENTS 4:05 PM**

- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:10 PM**
 - a. Action Items (review from prior month)

- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:15 PM**
 - a. March Financial Report – Review and Approve**
 - b. BID Collections % Update (Paolo Kespradit)

- 5. EXTERNAL PARTNER REPORTS 4:25 PM**
 - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D’Ambrosia)
 - Arts Division
 - b. Ballantines (Trinity Eugenio)
 - Social Media Global Content Strategy
 - c. Design West Hollywood (Kelsey Dodson Smith, Jo Fuji Campbell)
 - Presentation from event producers, **discussion & any action**

- 6. BID MANAGEMENT REPORT 4:40 PM**
 - a. Executive Director Report (Greg Rang)
 - Fall ArtWalk - Modern Luxury, Gemini GEL, updates, **discussion & any action**
 - Affiliate/ArtWalk updates, Hauser & Wirth, Alba; **discussion & any action**
 - MediaMax - opportunity to downshift May/June from \$7K per mo to \$5K/mo, and apply those savings to Aug/Sept for DWH and ArtWalk; **discussion & action**

- LA28 - Rampla.org – update, **discussion & any action**
- Community Updates - Now Open: Toast, Spencer's, Sporty & Rich, Pascal; Opening Spring '26: Aime Leon Dore – **discussion & any action**

b. BID Manager (Len Lanzi)

- **Swing Media Contract Extension Discussion and Action**

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| 7. COMMITTEE REPORTS | 5:00PM |
| a. Executive Committee Report (Caitlin Penny) | |
| b. Design West Hollywood Ad Hoc (Caitlin Penny) | |
| c. Nominations Committee Report (Gary) | |
| • Board and Affiliate Nominees Discussion and Action | |
| 8. BOARD MEMBER COMMENTS | 5:05 PM |
| 9. PUBLIC COMMENTS | 5:10PM |
| 10. ADJOURNMENT OF BOARD MEETING | 5:15 PM |

NEXT MEETING: Wednesday, May 20, 2026