



BID BOD MEETING – AGENDA

Wednesday, July 16, 2025

Location Name: Kimpton La Peer Hotel (Conference Room)

Location Address: 627 N La Peer Dr, West Hollywood, CA 90069

BID Meeting: 4:00PM to 6:00PM

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. **Review of May Minutes – Discussion and Action**
- 2. PUBLIC COMMENTS 4:10 PM**
- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:20 PM**
 - a. Action Items (review from prior month)
- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:40 PM**
 - a. **May Financial Report – Review and Approve**
 - Run Rate for Current Cash in Bank
 - b. BID Collections % Update (Paolo Kespradit)
- 5. EXTERNAL PARTNER REPORTS 4:50 PM**
 - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D'Ambrosia)
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)
 - State of the City Recap and Thank you
- 6. BID MANAGEMENT REPORT 5:00 PM**
 - a. Executive Director Report (Greg Rang)
 - **Curated Experience Discussion and Action (Chris)**
 - Social Media Report
 - **MediaMax Report and Extension Discussion and Action**
 - ArtWalk Updates
 - **LA Magazine Discussion and Action**
 - Community Updates
 - Newsletter Programming for next month
 - Receive and File

- b. BID Manager (Genevieve Morrill)
 - Update to Template Letters
 - Legal Issue Resolution
- 7. COMMITTEE REPORTS** **5:20**
PM
 - a. Executive Committee Report (Caitlin Penny)
 - Design West Hollywood Discussion and Action
 - b. Nominations Committee Report (Gary)
 - **Affiliate and Board of Governors Nominees Discussion and Action**
- 8. BOARD MEMBER COMMENTS** **5:50**
PM
- 9. PUBLIC COMMENTS** **5:55PM**
- 10. ADJOURNMENT OF BOARD MEETING** **6:00**
PM

NEXT MEETING : Wednesday, August 20, 2025