



BID BOD MEETING – AGENDA

Wednesday, June 18, 2025

Location Name: Kimpton La Peer Hotel (Conference Room)

Location Address: 627 N La Peer Dr, West Hollywood, CA 90069

BID Meeting: 4:00PM to 6:00PM

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. **Review of May Minutes – Discussion and Action**
- 2. PUBLIC COMMENTS 4:10 PM**
- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:20 PM**
 - a. Action Items (review from prior month)
- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:40 PM**
 - a. **May Financial Report – Review and Approve**
- 5. EXTERNAL PARTNER REPORTS 4:50 PM**
 - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D’Ambrosia)
 - BID Collections Update
 - Quarterly Economic Update
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)
 - BID Contract Renewal
 - Dine LA July 25 – August 8
 - Register at dinela.com/register
- 6. BID MANAGEMENT REPORT 5:00 PM**
 - a. Executive Director Report (Greg Rang)
 - **Design LA Update Discussion and Action**
 - Impact on Design WeHo
 - **MediaMax Discussion and Action**
 - Reports
 - **Social Media Discussion and Action**
 - Reports

- **Architects Newspaper Showroom Crawl Discussion and Action**
 - June 26
- **Visit WeHo GR Tour Discussion and Action**
 - June 24
- **National Night Out Discussion and Action**
 - August 5
- **ArtWalk Discussion and Action**
 - Date TBD
- **Affiliate Program Discussion and Action - \$2,500**
- **Website Copyright Discussion and Action**
- Community Updates
- Newsletter Updates
- b. BID Manager (Genevieve Morrill)

7. COMMITTEE REPORTS **5:20**
PM

- a. Executive Committee Report (Caitlin Penny)
- b. Nominations Committee Report (Gary)

8. BOARD MEMBER COMMENTS **5:50**
PM

9. PUBLIC COMMENTS **5:55PM**

10. ADJOURNMENT OF BOARD MEETING **6:00**
PM

NEXT MEETING : Wednesday, July 16