



EXECUTIVE/FINANCE COMMITTEE MEETING AGENDA

May 21, 2025

3:00-4:00pm

Kimpton La Peer

627 La Peer Dr, West Hollywood, CA 90069

- Web Blog Duration Discussion and Action
- Website - Notice Received Discussion and Action
- Johanna Bjork Design Proposal Discussion and Action
- March of Dimes - Marco
- Assessments
- Public Comment



BID BOD MEETING – AGENDA

Wednesday, May 21, 2025

Location Name: Kimpton La Peer Hotel (Conference Room)

Location Address: 627 N La Peer Dr, West Hollywood, CA 90069

BID Meeting: 4:00PM to 6:00PM

- 1. CALL TO ORDER – Caitlin Penny (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. **Review of April Minutes – Discussion and Action**
- 2. PUBLIC COMMENTS 4:10 PM**
- 3. CHAIR REPORT – Caitlin Penny (Chair) 4:20 PM**
 - a. Action Items (review from prior month)
- 4. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:40 PM**
 - a. **April Financial Report – Review and Approve**
 - b. BID Collections Discussion
- 5. EXTERNAL PARTNER REPORTS 4:50 PM**
 - a. City of West Hollywood (Laura Biery, Paolo Kespradit, Laura D’Ambrosia)
 - Swearing in of Clementine Todorov, Ornare
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)
- 6. BID MANAGEMENT REPORT 5:00 PM**
 - a. Executive Director Report (Greg Rang)
 - **Web Blog Duration Discussion and Action**
 - **Website - Notice Received Discussion and Action**
 - **Johanna Bjork Design Proposal Discussion and Action**
 - Media Max: Social Media Launched 5/12
 - Social Media: April Results from Ballantines
 - **Social Media Usage Discussion and Action**
 - ICA Heart of ICA Update
 - Assessments
 - b. BID Manager (Genevieve Morrill)

- Updated Letter Template

7. COMMITTEE REPORTS **5:20**
PM

- a. Executive Committee Report (Caitlin Penny)
- b. Nominations Committee Report (Gary)

8. BOARD MEMBER COMMENTS **5:50**
PM

- a. March of Dimes (Marco)

9. PUBLIC COMMENTS **5:55PM**

10. ADJOURNMENT OF BOARD MEETING **6:00**
PM

NEXT MEETING : Wednesday, June 18, 2025