



EXECUTIVE/FINANCE COMMITTEE MEETING AGENDA

December 18th, 2024

3:30pm-4:00pm

Kimpton La Peer

627 N La Peer Dr, West Hollywood, CA 90069

- Banner Discussion (Chris)
- Procedural Items (Chris)
- Affiliate Program Assignment
- Public Comment



Meeting Location:
Conference Room at Kimpton La Peer Hotel
627 N La Peer Dr, West Hollywood, CA 90069

BID BOD MEETING - AGENDA

Wednesday, December 18, 2024

BID Meeting: 4:00PM-5:00PM

1. **CALL TO ORDER/CHAIR REPORT- Katherine Shadley (Chair)** **4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. **Review of November Minutes – Discussion and Action**

2. **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:05 PM**
 - a. Review & Approve November Financial Report

3. **EXTERNAL PARTNER REPORTS** **4:10 PM**
 - a. City of West Hollywood (Laura Biery)
 - Overview of West Hollywood Cultural Olympiad Project (Laura Zucker, AEA Consulting)

4. **BID MANAGEMENT REPORT** **4:30 PM**
 - a. Executive Director Report (Greg Rang)
 - Receive and File ED Report
 - **Media Max Discussion and Action**
 - **Social Media Discussion and Action**
 - o Balentine’s Proposal
 - Snapshot of 2025 Vision

5. **COMMITTEE REPORTS** **4:45 PM**
 - a. Executive Committee Report
 - **Reserves Budget Discussion and Action**
 - Banner Discussion (Chris)
 - b. Nomination Committee Report (Chris Klapp)

6. **BOARD MEMBER COMMENTS** **4:55 PM**

7. **PUBLIC COMMENTS** **4:47 PM**

8. **ADJOURNMENT OF BOARD MEETING** **5:00 PM**

NEXT MEETING: January 15th, 2025