



Meeting Location:
Conference Room at Kimpton La Peer Hotel
627 N La Peer Dr, West Hollywood, CA 90069

BID BOD MEETING - AGENDA

Wednesday, August 21st, 2024

BID Meeting: 4:00PM-6:00PM

- 1. CALL TO ORDER/CHAIR REPORT- Katherine Shadley (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda
 - c. **Review of July Minutes – Discussion and Action**

- 2. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:25 PM**
 - a. Review & Approve July Financial Report
 - b. WHDD Insurance Discussion

- 3. EXTERNAL PARTNER REPORTS**
 - a. City of West Hollywood (Laura Biery)
 - City Art Projects Discussion (Marcus Mitchell and Rebecca Ehemann)
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)

- 4. BID MANAGEMENT REPORT 4:35 PM**
 - a. Executive Director (Greg Rang)
 - DIEM Update
 - Holidays in the District Discussion and Action
 - Revenue Ad Hoc Committee Discussion and Action
 - MediaMax Update Discussion and Action
 - ArtWalk Update
 - WHDD 101
 - Assessments/Updated Biz List Request to City
 - b. BID Manager (Genevieve Morrill)
 - Banner Program Update
 - Insurance Update

- 5. COMMITTEE REPORTS 5:15 PM**
 - a. Executive Committee Report
 - RFP Ad Hoc Meeting Update and Action
 - Wayfinding Signage Update
 - b. Social Media Report (Dimple Thakkar)

- 6. BOARD MEMBER COMMENTS 5:45 PM**

- 7. PUBLIC COMMENTS 5:55 PM**

- 8. ADJOURNMENT OF BOARD MEETING 6:00 PM**

NEXT MEETING: September 18th