



Meeting Location:
Leica Store and Gallery Los Angeles
8783 Beverly Blvd, West Hollywood, CA 90048

BID SPECIAL BOD MEETING - AGENDA

REVISED JUNE 11TH 2024

Wednesday, June 12, 2024

BID Meeting: 4:00PM-5:30PM

1. **CALL TO ORDER/CHAIR REPORT- Katherine Shadley (Chair)** **4:00 PM**
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda
 - c. **New Board Appointments Discussion and Action**

2. **REVIEW OF MINUTES – Katherine Shadley** **4:10 PM**
 - a. Review and Approve May Minutes

3. **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:15 PM**
 - a. Review & Approve May Financial Report

4. **BID MANAGEMENT REPORT** **4:20 PM**
 - a. Executive Director (Greg Rang)
 - **MediaMax Update Presentation, Discussion and Action**
 - Petrossian Dinner Recap
 - Tentpole Activations Calendar
 - b. BID Manager (Genevieve Morrill)

5. **COMMITTEE REPORTS** **4:35 PM**
 - a. Executive Committee Report
 - **Annual Service agreements/month to month F/Y review process action**
 - **Annual service agreements for RFP F/Y 2024/2025 + action**
 - **Board of Governors Onboarding discussion and Action**
 - **Affiliate Members process for approval Discussion and Action**
 - b. Nominating Ad-hoc Committee Report
 - Presentation of Nomination Slate for 2024-2025 Board of Directors
 - c. Social Media Report (Dimple Thakkar)
 - d. DIEM Ad-hoc Committee Report (Tobi Nierob)
 - **DIEM Budget Discussion and Action**
 - e. **Marketing/Outreach Committee Discussion and Action**
 - f. **Ad Hoc Committee Further Discussion and Potential Action**

6. **EXTERNAL PARTNER REPORTS** **5:15 PM**
 - a. City of West Hollywood (Laura Biery)
 - **Direction on license agreement with the City regarding street pole banner usage Discussion and Action**
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)

7. **BOARD MEMBER COMMENTS** **5:20 PM**

8. **PUBLIC COMMENTS** **5:25 PM**

9. **ADJOURNMENT OF BOARD MEETING** **5:30 PM**

NEXT MEETING: JULY 17TH

Please Note: Board of Directors Election & Swearing in Ceremony Occurs at the July Meeting