



**Meeting Location:**  
**Cecconi's West Hollywood**  
8764 Melrose Ave | West Hollywood CA 90069

## **IN PERSON BID MEETING - AGENDA**

Wednesday, January 18, 2023

4:00 pm – 5:15 pm

- 1) CALL TO ORDER/CHAIR REPORT – Katherine Shadley 4:00 PM**
  - a. Self-Introductions/Roll Call (Nalani Santiago)
  - b. Board Comments on Agenda
  - c. Meeting Location Discussion
  
- 2) REVIEW OF AGENDA & MINUTES – Katherine Shadley 4:15 PM**
  - a. Review and Approve November Minutes
  
- 3) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 4:20 PM**
  - a. Money from the City for Melrose Disruptions Discussion
  - b. Board Retreat Discussion
  - c. Management Discussion
  - d. Bylaw Change on Committees Discussion
    - Adoption
  - e. Committee Structure Changes
    - Committee Assignments
  - f. Marketing Report (Jamie Wilson)
    - Valentine's Day Guide
  
- 4) COMMITTEE REPORTS 4:45 PM**
  - a. Marketing/PR Committee Update (Nadia/Tobi)
    - i. Social Media: SYNHERGY Update (Dimple)
    - ii. Website Development Update (Dimple)
    - iii. Mixer template and agreement with venue
    - iv. logo for Taste event
  - b. Events Committee Update (Katherine)
    - i. Holiday Mixer Review (Genevieve / Jamie)
    - ii. Holiday in the District Debrief (Jamie / Alexa)
    - iii. Upcoming events: Mixer March 16 @ Lualdi; Taste of District (moved to October)
  
- 5) EXTERNAL PARTNER REPORTS 5:05 PM**
  - a. City of West Hollywood –Taylor Coyne
  - b. West Hollywood Chamber of Commerce – Genevieve Morrill
    - Advocacy Efforts / Streetscape
  
- 6) BOARD MEMBER COMMENTS 5:10 PM**
  
- 7) PUBLIC COMMENTS 5:12 PM**
  
- 8) ADJOURNMENT 5:15 PM**

**NEXT MEETING: FEBRUARY 15<sup>TH</sup>**