



<https://us02web.zoom.us/j/89962048021?pwd=bTVuQ2MwUFIQbkw0Skp1UVZ0VkJlQkQ0T09>

Meeting Location: Zoom

Dial In: 1 669-900-9128

Meeting ID: 899 6204 8021 | Passcode: 200647

4-5:30 pm PST

July 20, 2022

VIRTUAL BID MEETING AGENDA

Wednesday, July 20, 2022

4:00 pm – 5:30 pm

***IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

- 1) **CALL TO ORDER/CHAIR REPORT – Nick Rimedio** 4:00 PM
 - a. Self-Introductions/Roll Call (Nalani Santiago)
 - b. Board Comments on Agenda
- 2) **REVIEW OF AGENDA & MINUTES – Nick Rimedio** 4:05 PM
 - a. Approve June Minutes
- 3) **FINANCIAL REPORT – John-Baptiste Godard** 4:10 PM
 - a. Current Financials
 - b. Approve June Financial Reports
 - c. Billing & BID Collection Rate (John Leonard)
- 4) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** 4:15 PM
 - a. New Staff Introductions
 - b. Summer in the District
 - c. Undergrounding Update from Business Meeting
 - d. Feedback for [Beverly Triangle Project](#)
 - [Online Form](#)
 - e. Marketing Report (Jamie Wilson)
- 5) **NEW BUSINESS** 4:45 PM
 - a. Advisory Board (Nick Rimedio)
- 6) **COMMITTEE REPORTS** 4:55 PM
 - a. Marketing/PR Committee Update (Caitlin Penny)
 - i. RFP Decision
 - ii. Social Media: SYNHERGY Update (Dimple Thakkar)
 - b. Events Committee Update (Katherine Shadley)
 - c. Nomination Committee (Katherine Shadley)
- 7) **EXTERNAL PARTNER REPORTS** 5:15 PM
 - a. City of West Hollywood – John Leonard / Paolo Kespradit
 - b. West Hollywood Chamber of Commerce – Genevieve Morrill
- 8) **BOARD MEMBER COMMENTS** 5:25 PM
- 9) **PUBLIC COMMENTS** 5:27 PM
- 10) **ADJOURNMENT** 5:30 PM

NEXT MEETING: AUGUST 17TH