



Meeting Location:
 La Peer Hotel
 Laurel Boardroom
 627 N La Peer Drive
 4-5:30 pm PST
 June 15, 2022

BID MEETING AGENDA

Wednesday, June 15, 2022

4:00 pm – 5:30 pm

***IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

- 1) **CALL TO ORDER/CHAIR REPORT – Nick Rimedio** 4:00 PM
 - a. Self-Introductions/Roll Call (Nalani Santiago)
 - b. Board Comments on Agenda

- 2) **REVIEW OF AGENDA & MINUTES – Nick Rimedio** 4:10 PM
 - a. Approve May Minutes

- 3) **FINANCIAL REPORT – John-Baptiste Godard** 4:15 PM
 - a. Current Financials
 - b. Approve May Financial Reports
 - c. Billing & BID Collection Rate (Paolo Kespradit)

- 4) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** 4:20 PM
 - a. BID renewal at Council
 - b. Once upon a Cocktail update
 - c. Marketing Report

- 5) **NEW BUSINESS** 4:45 PM
 - a. New FY Year - Attendance
 - b. Board Terms Up for Re-election
 - c. LG Digital Banner Presentation

- 6) **COMMITTEE REPORTS** 4:50 PM
 - a. Marketing/PR Committee Update (Caitlin Penny)
 - i. Social Media: SYNHERGY Update (Dimple Thakkar)
 - b. Events Committee Update (Katherine Shadley)

- 7) **EXTERNAL PARTNER REPORTS** 5:15 PM
 - a. City of West Hollywood – John Leonard / Paolo Kespradit
 - b. West Hollywood Chamber of Commerce – Genevieve Morrill

- 8) **BOARD MEMBER COMMENTS** 5:25 PM

- 9) **PUBLIC COMMENTS** 5:27 PM

- 10) **ADJOURNMENT** 5:30 PM

NEXT MEETING: JULY 20TH