



Meeting Location:
 La Peer Hotel
 627 N La Peer Drive
 4-5:30 pm PST
 April 20, 2022

**BID SPECIAL MEETING
 AGENDA**

***IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

Wednesday, April 20, 2022
 4:00 pm – 5:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Nick Rimedio** 4:00 PM
 - a. Self-Introductions/Roll Call (Nalani Santiago)
 - b. Board Comments on Agenda
 - c. Call to Action: City Council Minimum Wage
- 2) **REVIEW OF AGENDA & MINUTES – Nick Rimedio** 4:15 PM
 - a. Approve March Minutes
- 3) **FINANCIAL REPORT – John-Baptiste Godard** 4:16 PM
 - a. Current Financials
 - b. Approve March Financial Reports
 - c. Billing & BID Collection Rate (Paolo Kespradit)
- 4) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** 4:20 PM
 - a. Program of Work & Financials for Annual Report
 - b. Luna Luna
 - c. Marketing Report (Leslie Espinoza)
- 5) **UNFINISHED BUSINESS – Nick Rimedio** 4:50 PM
 - a. Open Board Seat Discussion
 - i. Review & Discuss Candidate(s) (Gulla Jonsdottir & Marco Pelusi)
 - Paris Chong
 - Vote
- 6) **COMMITTEE REPORTS** 5:10 PM
 - a. Marketing/PR Committee Update (Katherine Shadley for Caitlin Penny)
 - i. Social Media: SYNHERGY Update (Dimple Thakkar)
- 7) **EXTERNAL PARTNER REPORTS** 5:15PM
 - a. City of West Hollywood – John Leonard / Paolo Kespradit
 - b. West Hollywood Chamber of Commerce – Genevieve Morrill
- 8) **BOARD MEMBER COMMENTS** 5:25PM
- 9) **PUBLIC COMMENTS** 5:27PM
- 10) **ADJOURNMENT** 5:30PM

NEXT MEETING: MAY 18TH