



<https://us02web.zoom.us/j/82956093787?pwd=cDdvUod5T3lXVGfYRlkrQW1TMogvQT09>

Meeting URL:

Dial In: +1 669 900 9128 US (San Jose)

Meeting ID: 829 5609 3787

Passcode: 787703

4-5:30 pm PST

February 16, 2022

## BID MEETING AGENDA

Wednesday, February 16, 2022

4:00 pm – 5:30 pm

**\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

- 1) **CALL TO ORDER/CHAIR REPORT – Nick Rimedio** 4:00 PM
  - a. Self-Introductions/Roll Call (Nalani Santiago)
  - b. Board Comments on Agenda
- 2) **REVIEW OF AGENDA & MINUTES – Nick Rimedio** 4:05 PM
  - a. Approve October & January Minutes
- 3) **FINANCIAL REPORT – John-Baptiste Godard** 4:10 PM
  - a. Current Financials
  - b. Approve October, November, December, & January Financial Reports
- 4) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** 4:20 PM
  - a. Public Safety Commission Meeting Recap/Update
  - b. Marketing Report (Leslie Espinoza)
- 1) **UNFINISHED BUSINESS – Nick Rimedio** 4:30 PM
  - a. Open Board Seat Discussion
- 2) **COMMITTEE REPORTS** 4:45 PM
  - a. Programs & Events Committee Update (Katherine Shadley)
    - i. Co-Sponsorship for March Mixer | BoConcept | Mar 30<sup>th</sup> | 6-8 PM
      - Seeking Food & Beverage Sponsors
      - Budget
    - ii. Taste of the District
      - Date & Concept
    - iii. Budget
  - b. Marketing/PR Committee Update (Katherine Shadley for Caitlin)
    - i. Website RFP Update
    - ii. Welcome Brochure Update
    - iii. Affiliate Program Review
    - iv. Social Media: SYNHERGY Update (Dimple Thakkar)
- 3) **EXTERNAL PARTNER REPORTS** 5:10PM
  - a. City of West Hollywood – John Leonard / Paolo Kespradit
  - b. West Hollywood Chamber of Commerce – Genevieve Morrill
- 4) **BOARD MEMBER COMMENTS** 5:20PM
- 5) **PUBLIC COMMENTS** 5:25PM
- 6) **ADJOURNMENT** 5:30PM

**NEXT MEETING: MARCH 16<sup>TH</sup>**