



<https://us02web.zoom.us/j/88082133738?pwd=ajV3UkFLOXRjRWNDV1FUSzZnVHEwdz09>

Meeting URL:

Dial In: +1 669 900 9128 US (San Jose)

Meeting ID: 880 8213 3738

Passcode: 688593

4pm-5:30pm PST

August 18, 2021

BID MEETING AGENDA

Wednesday August 18, 2021

4:00pm – 5:30 pm

- 1) CALL TO ORDER/CHAIR REPORT 4:00 PM
 - a. Self-Introductions/Roll Call
 - b. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES 4:05 PM
 - a. July Minutes
- 3) FINANCIAL REPORT 4:10 PM
 - a. Current Financials
 - b. Approve July Financials
- 4) EXECUTIVE DIRECTOR REPORT 4:20 PM
 - a. Board Roster Updates & Committee Review
 - b. Study Session Overview – Aug 31 | 5:30 PM
 - c. Process for Action Items
 - d. Window Clings
- 5) UNFINISHED BUSINESS 4:30 PM
 - a. Swearing In of new Board Members
 - b. Committee Assignments
 - c. Committee Budget Approvals
- 6) COMMITTEE REPORTS 4:50 PM
 - a. Marketing/PR Committee Update (Leslie Espinoza)
 - b. Social Media SYNHERGY Update (Dimple Thakkar / Caitlin Penny)
 - a. Programs & Events Committee Update (Katherine Shadley)
 - i. Welcome New Businesses Subcommittee Update (Gary Trudell)
 - b. Budget & Fundraising Committee Update (Cary Mosier)
- 7) EXTERNAL PARTNER REPORTS 5:15PM
 - a. City of West Hollywood
 - b. West Hollywood Chamber of Commerce
 - CBA – November 17th | 6-10 PM | 1 Hotel
- 8) BOARD MEMBER COMMENTS 5:20PM
- 9) PUBLIC COMMENTS 5:25PM
- 10) ADJOURNMENT 5:30PM

NEXT MEETING: SEPTEMBER 15TH