



<https://us02web.zoom.us/j/85975519761?pwd=Ny9xSIVQdWk2T1VgT2xxdmdScloyZz09>

Meeting URL:

Meeting ID: 859 7551 9761

Password: 602006

4pm-5:30pm PST

March 17, 2021

Dial by your location: 669-900-9128 US

## BID MEETING AGENDA

Wednesday March 17, 2021

4:00pm – 5:30 pm

- 1) CALL TO ORDER/CHAIR REPORT 4:00 PM
  - a. Self-Introductions/Roll Call
  - b. Board Comments on Agenda
  
- 2) APPROVAL OF AGENDA & MINUTES 4:05 PM
  
- 3) FINANCIAL REPORT 4:10 PM
  - a. Current Financials
  - b. BID Assessment Collection Update
  
- 4) NEW BUSINESS 4:15 PM
  - a. Recap & Debrief on WHDD Visioning Session
  - b. New Action Items from Board Retreat
  - c. Review of Board Manual & Documents
  - d. Biz Fed Membership Request
  - e. New Banner Contract
  
- 5) COMMITTEE REPORTS 4:45PM
  - a. Marketing Committee
  - b. Social Media SYNHERGY Update
  - c. Budget Committee Update
  
- 6) UNFINISHED BUSINESS 5:00PM
  - a. Banner Program Update – creative for 2<sup>nd</sup> month install
  - b. Committee Meetings to set
  
- 7) EXTERNAL PARTNER REPORTS 5:10PM
  - a. City of West Hollywood
  - b. West Hollywood Chamber of Commerce
  
- 8) BOARD MEMBER COMMENTS 5:20PM
  
- 9) PUBLIC COMMENTS 5:25PM
  
- 10) ADJOURNMENT 5:30PM