



<https://us02web.zoom.us/j/81112750574?pwd=Y09jZ1c2WXhnYmlhR3lraDA3STFXZz09>

Meeting virtual

Meeting ID: 811 1275 0574

Passcode: 448568

In person

La Peer Hotel

Kimpton La Peer Hotel (627 N. La Peer Drive, West Hollywood, CA 90069)

Dial in Option

1 669 900 9128

BID MEETING AGENDA – SPECIAL MEETING

Wednesday, February 17, 2021

1:00 pm to 5:00 pm

- | | |
|---|---------|
| 1) CALL TO ORDER/CHAIR REPORT | 1:00 pm |
| a. Self-Introductions/Roll Call | |
| b. Board Comments on Agenda | |
| 2) APPROVAL OF AGENDA & MINUTES | 1:05PM |
| 3) FINANCIAL REPORT | 1:10PM |
| a. Approval Financials | |
| b. Approval for visioning session expenses | |
| 4) NEW BUSINESS | 1:15PM |
| a. Rapid Test Mobile lab | |
| 5) UNFINISHED BUSINESS | 1:20PM |
| a. Marketing Committee Update (Caitlin) | |
| b. Banner Program Update – Paramount banners creative | |
| c. Half-Year Report to City | |
| 6) EXTERNAL PARTNER REPORTS | 1:30PM |
| a. City of West Hollywood | |
| i. Business Recovery Round Table – Feb 19 | |
| ii. Small Business Grants | |
| b. West Hollywood Chamber of Commerce | |
| 7) STRATEGIC VISIONING SESSION | 1:40PM |
| 8) ADJOURNMENT | 5:00PM |