



## **BID MEETING AGENDA Special Meeting**

Wednesday January 20, 2021

4:00pm – 5:30 pm

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|---|--------|
| 1) CALL TO ORDER/CHAIR REPORT                                     | 4:00PM |
| a. Self-Introductions/Roll Call                                   |        |
| b. Board Comments on Agenda                                       |        |
| 2) APPROVAL OF AGENDA & MINUTES                                   | 4:05PM |
| 3) FINANCIAL REPORT   | 4:10PM |
| a. Discuss & Review Budget  |        |
| b. BID Tax Assessment Update and schedule budget planning meeting |        |
| 4) NEW BUSINESS   | 4:30PM |
| 5) UNFINISHED BUSINESS  | 5:00PM |
| a. Banner Program Update  |        |
| b. Marketing Committee Update                                     |        |
| c. WHDD Survey Update (N=35)                                      |        |
| 6) EXTERNAL PARTNER REPORTS                                       | 5:10PM |
| a. City of West Hollywood   |        |
| b. West Hollywood Travel + Tourism Board                          |        |
| c. West Hollywood Chamber of Commerce                             |        |
| i. Mid-year progress and financial report                         |        |
| 7) BOARD MEMBER COMMENTS  | 5:20PM |
| 8) PUBLIC COMMENTS  | 5:25PM |
| 9) ADJOURNMENT  | 5:30PM |