

AGENDA

- 1) CALL TO ORDER Darren Gold
4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA AND MINUTES Karen H.
4:05pm
- 3) RECEIVE, APPROVE & FILE FINANCIALS Sara Sugarman
4:10pm
- 4) NEW BUSINESS Darren Gold
4:15pm
 - a) Beverly Blvd Safety Meeting with Sherriff – Feb 19
- 5) UNFINISHED BUSINESS 4:15pm
 - a) PR: Monthly Updates – Ballantines PR
 - b) Food & Wine Event – May 17
 - c) Melrose Market - TBD
 - d) Fun Run - TBD
 - e) Digital/Blogger
 - f) Update: District Map
 - g) Streetscape Update
 - h) Recap: MLK Volunteering
- 6) EXECUTIVE DIRECTOR REPORT Ryan Farber
4:45pm
 - a) Partnerships
 - b) Development Updates
 - c) New District Businesses Report
 - d) Website/Stats
- 7) CITY / VWH / CHAMBER REPORTS 4:50pm

Laura Minnich, Brad Burlingame, Genevieve Morrill
- 8) BOARD MEMBER/COMMUNITY COMMENTS 4:55pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.