

**AGENDA**

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|---|---|
| 1) CALL TO ORDER                                  | Darren Gold<br>4:00pm                                       |
| a) Self-Introductions/Roll Call                   |   |
| b) Posting of Agenda                              |   |
| c) Board Comments on Agenda                       |   |
| 2) APPROVAL OF AGENDA AND MINUTES                 | Karen H.<br>4:05pm  |
| 3) RECEIVE, APPROVE & FILE FINANCIALS             | Sara Sugarman<br>4:10pm                                     |
| 4) PRESENTATION – Decades of Design Retrospective | Greg Firlotte<br>4:15pm                                     |
| 5) NEW BUSINESS                                   | Darren Gold<br>4:25pm                                       |
| a) Vote: New Board Member Prospect – Jaime Garcia |   |
| b) MLK Day of Service Participation               |   |
| 6) UNFINISHED BUSINESS                            | 4:30pm  |
| a) PR: Monthly Updates – Ballantines PR           |   |
| b) Update: WHDD Retrospective                     |   |
| c) Update: DIEM                                   |   |
| d) Food & Wine Event                              |   |
| e) Melrose Market                                 |   |
| f) Fun Run  |   |
| g) Digital/Blogger                                |   |
| h) Streetscape Update                             |   |
| 7) EXECUTIVE DIRECTOR REPORT                      | Ryan Farber<br>5:00pm                                       |
| a) Partnerships                                   |   |
| b) Development Updates                            |   |
| c) New District Businesses Report                 |   |
| d) Website/Stats                                  |   |
| 8) CITY / VVH / CHAMBER REPORTS                   | 5:10pm<br>Laura Minnich, Brad Burlingame, Genevieve Morrill |
| 9) BOARD MEMBER/COMMUNITY COMMENTS                | 5:20pm  |

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Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

**AFFIDAVIT OF POSTING**

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County of Los Angeles   )  
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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: Oct. 29, 2014

Signature 