

# THE AVENUES

ART, FASHION & DESIGN DISTRICT  
WEST HOLLYWOOD

## Board of Directors Meeting

Date/Time: Wednesday, March 7, 2012, at 4:00 pm

Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

### AGENDA

- 1) CALL TO ORDER Darren Gold  
4:00pm
  - a) Self Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
- 2) APPROVAL OF Agenda and MINUTES Darren Gold  
4:05pm
- 3) RECEIVE, APPROVE & FILE FINANCIALS Allan Dallatorre  
4:10pm
- 4) NEW BUSINESS Darren Gold  
4:15pm

No New Business
- 5) UNFINISHED BUSINESS Darren Gold  
4:15pm
  - a) Vote: New Board members
  - b) 501c6 status
  - c) Update: Avenues Board Retreat
  - d) Recap: 1<sup>st</sup> Annual Saturday Sale
  - e) Update: Taste Music
  - f) Update: Avenues Streetscape
  - g) Update: Day for the Trade
  - h) Update: Art on The Avenues
  - i) Update: Fur Ban
  - j) Concierge Familiarization Tours
- 6) SPONSORSHIP Ryan Farber  
4:55pm
- 7) EXECUTIVE DIRECTOR REPORT Ryan Farber  
5:00pm
  - a) Newsletter – guest articles
  - b) IEG Conference March 18-23
  - c) Update: Meeting with City for Holiday Ideas
- 8) CITY / WHMVB / CHAMBER REPORTS 5:10pm

Brad Burlingame, Maribel Louie, Genevieve Morrill
- 9) BOARD MEMBER/COMMUNITY COMMENTS 5:20pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to [www.mta.net](http://www.mta.net). The City TDD line for the hearing impaired is (323) 848-6496.

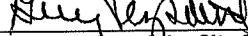
Written material distributed to the Board of The Avenues: Art, Fashion & Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

#### AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: February 29, 2012

Signature:   
Office of the City Clerk