

Board of Directors Meeting

Date/Time: Wednesday, March 6, 2013, at 4:00 pm

Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

**Avenues Vice-Chair, Jamie Adler will be participating via telephone
from: Las Brisas House in Nosara, Costa Rica**

**Honorary Member, Brad Burlingame will be participating via telephone
from: 555 Airport Blvd. Burlingame, CA**

AGENDA

- 1) CALL TO ORDER Darren Gold
4:00pm
 - a) Self Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA AND MINUTES Karen H.
4:05pm

- 3) RECEIVE, APPROVE & FILE FINANCIALS Sara Sugarman
4:10pm

- 4) NEW BUSINESS Darren Gold
4:15pm
 - a) Vote: Reallocation of funds (proposed: Brand Redesign, Website Deposit, Banner Deposit)
 - b) Vote: New Website + Photography
 - c) Vote: District Name Change (proposed: West Hollywood Design District)

- 5) UNFINISHED BUSINESS 4:45pm
 - a) PR: Monthly Updates – Ballantines PR
 - b) DIEM
 - c) One Kings Lane: District Sale
 - d) Taste Music
 - e) Welcome Packets
 - f) Board Member Recruitment

- 6) EXECUTIVE DIRECTOR REPORT Ryan Farber
5:00pm
 - a) Sponsorship
 - b) Newsletter
 - c) New Website

- 7) CITY / WHMVB / CHAMBER REPORTS 5:05pm

Jeff Huffer, Brad Burlingame, Genevieve Morrill

- 8) BOARD MEMBER/COMMUNITY COMMENTS 5:10pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of The Avenues: Art, Fashion & Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.